

**2021 FAMILY FARM ALLIANCE
VIRTUAL CONFERENCE - FEBRUARY 18-19, 2021
SPONSORSHIP OPPORTUNITIES**

THE ANNUAL CONFERENCE IS A KEY REVENUE GENERATOR THAT SUPPORTS OUR NON-PROFIT ORGANIZATION. CONFERENCE SPONSORSHIPS ARE A GREAT WAY TO SUPPORT THE ALLIANCE. THE COVID PANDEMIC HAS HIT THE AGRICULTURAL SECTOR HARD, AND AG ORGANIZATIONS LIKE OURS HAVE ALSO BEEN HURT FINANCIALLY. WE KNOW THAT MANY OF YOU WILL HAVE COST SAVINGS WITHOUT TRAVEL AND HOTEL EXPENSES THIS YEAR, AND THE CONFERENCE REGISTRATION FEES HAVE ALSO BEEN SLASHED TO ENCOURAGE VIRTUAL PARTICIPATION. WE HOPE YOU WILL CONSIDER CONTRIBUTING A PORTION OF THOSE SAVINGS TO SUPPORT THE ALLIANCE'S ACTIVITIES AND ADVOCACY EFFORTS ON YOUR BEHALF.

ALL SPONSORS WILL BE RECOGNIZED IN PRE-CONFERENCE MATERIALS, ON ALLIANCE SOCIAL MEDIA PLATFORMS AND DURING THE ZOOM SESSION. SPONSOR LOGOS WILL ALSO BE FEATURED ON A "CONFERENCE SPONSOR" PAGE IN THE ALLIANCE ANNUAL REPORT, TO BE DISTRIBUTED TO CONFERENCE PARTICIPANTS. PLEASE RETURN THIS FORM AND YOUR LOGO NO LATER THAN FEBRUARY 5 TO BE INCLUDED IN THE ANNUAL REPORT.

SPONSORSHIP OPPORTUNITIES

- | | | |
|--------------------------|-----------------|---------------|
| <input type="checkbox"/> | CHAMPION | \$2500 |
| <input type="checkbox"/> | ADVOCATE | \$1000 |
| <input type="checkbox"/> | DEFENDER | \$ 500 |

I. COMPANY INFORMATION

Company Name: _____

Contact Name: _____

Mailing Address: _____

Phone: _____ Email: _____

II. PAYMENT METHOD:

Check payable to "Family Farm Alliance"

Please invoice me

Credit Card (VISA, MasterCard, American Express, Discover)

Card No: _____ Exp. _____ Security Code: _____

Billing Zip Code: _____ Cardholder Signature: _____

III. COMPANY LOGO AND DEADLINE

Please send an electronic copy of your logo to jane@familyfarmalliance.org. Preferred format is pdf or jpeg. The deadline for sponsorship is February 5, 2021.

RETURN FORM TO:

FAMILY FARM ALLIANCE, P.O. BOX 1705, CLEARLAKE OAKS, CA 95423 OR FAX: 707-327-0263.

You may also email your form to jane@familyfarmalliance.org

IF YOU HAVE QUESTIONS, PLEASE CALL JANE AT (916)206-7186 OR EMAIL jane@familyfarmalliance.org